

canvas TECHNICAL SPECIFICATIONS

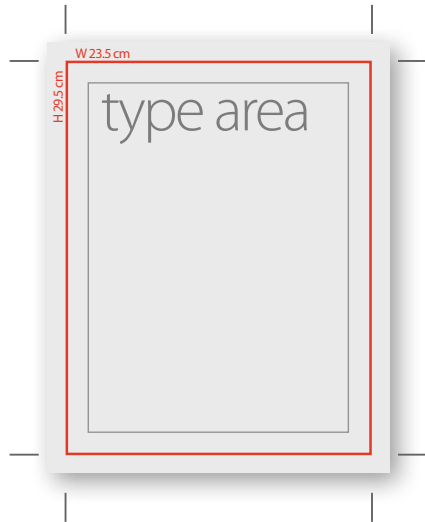
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Cover Weight: 350 gsm art paper with lamination
 Circulation: 15,000 copies with 4x pass-along rate

Paper weight: 100 gsm wood free
 Issues per annum: 6

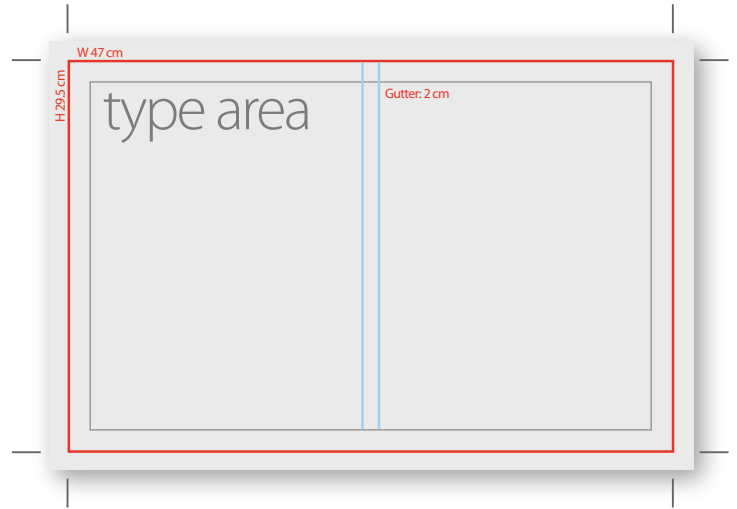
FULL PAGE AD SPECS (W X H):

Bleed Size: 25.5 x 31.5 cm
 Trim size: 23.5 x 29.5 cm
 Type Area: 20.5 x 26.5 cm



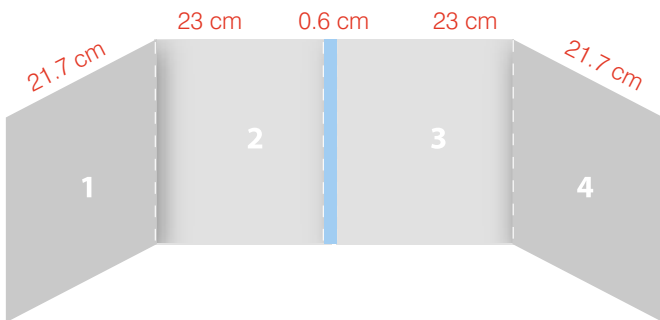
DOUBLE PAGE SPREAD (DPS) SPECS (W X H):

Bleed Size: 49 x 31.5 cm
 Trim size: 47 x 29.5 cm
 Type Area: 44 x 23.5 cm Gutter: 2 cm

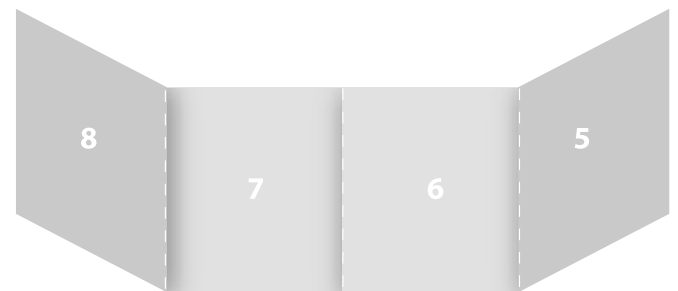


BUTTERFLY DPS SPREAD (W X H):

Bleed Size: 92 x 31.5 cm
 Trim size: 90 x 29.5 cm
 Type Area: 20.5 x 26.5 cm for each single page



FRONT



BACK

DEADLINES FOR SUBMISSION OF MATERIAL ARE THE 10TH OF EVERY ALTERNATE MONTH:

10 December: January/February issue	10 June: July/August issue
10 February: March/April issue	10 August: September/October issue
10 April: May/June issue	10 October: November/December issue

Artworks to be saved as high resolution PDF/press file with crop marks

